



CHRISTIAN FERRERO

UX/UI DESIGNER,
GRAPHIC DESIGNER AND
WEB DEVELOPER

CONTENTS

CONTENTS	P2	VECTOR ART	P13
INTRODUCTION	P3	MMXIX	P15
LOGO DESIGN	P4	PROCESSING	P17
LEATHER & MORE	P6	TRUTH BOMB	P18
SBMS	P8	BLENDER	P20
AVA	P12	CONTACTS	P21

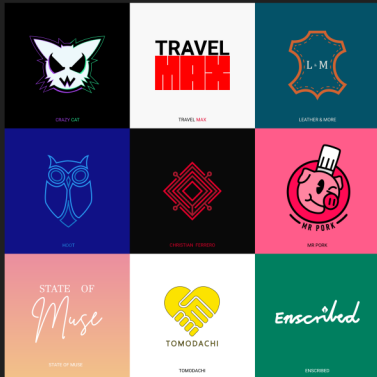
INTRODUCTION



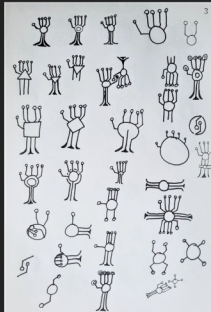
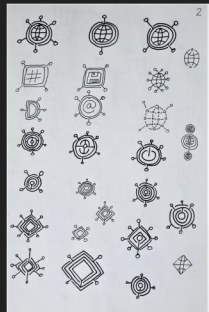
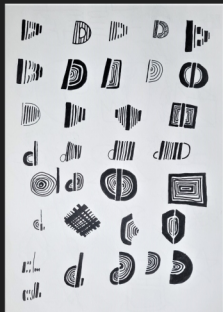
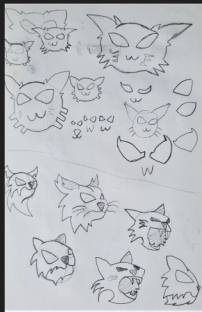
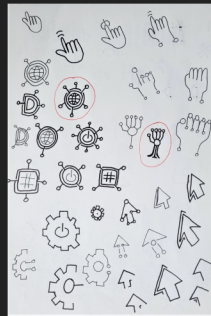
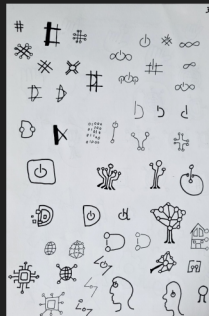
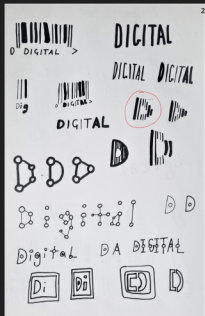
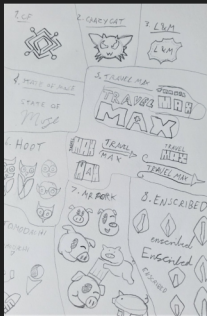
CHRISTIANFERRERO.COM

I am a digital designer that explores and experiments with new technologies, programming languages and both digital and graphic design conventions that adapt as time goes on. I'm proficient in Photoshop, Illustrator, XD, Figma, After Effects, HTML, CSS, Java JavaScript, Wix, Weebly, Invision and much more. My website ([Christianferrero.com](https://christianferrero.com)) covers all my work and my career history.

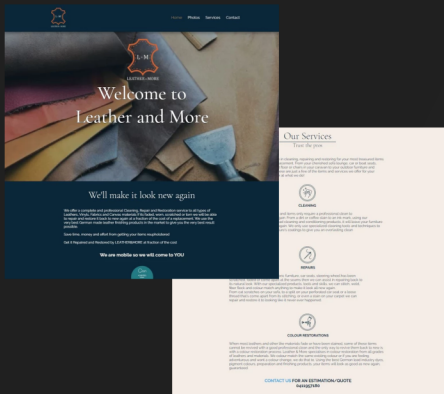
LOGO DESIGN



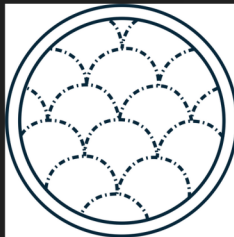
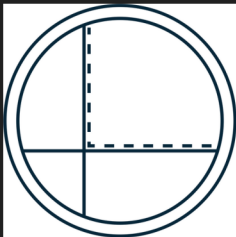
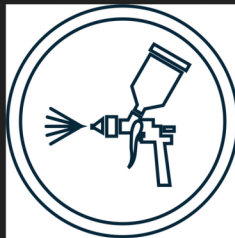
These are some of the logo designs I have produced for both clients and my own personal training. When designing these logos I always aimed to focus on the target audience, make sure to stick to brand identity and most importantly create a functional design that both communicates and amazes users.



LEATHER AND MORE

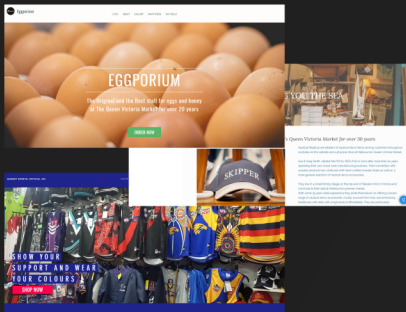


A client I worked with requested a website be built from scratch. I took this challenge on as I believed it would help me better my design and technical skills as well as my approach to projects both in time management and in making sure quality stays consistent. You can view the website at leatherandmore.info

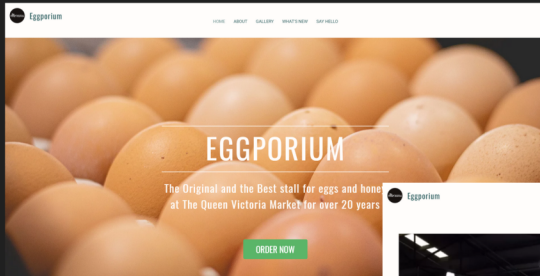


Icons I designed for the website.

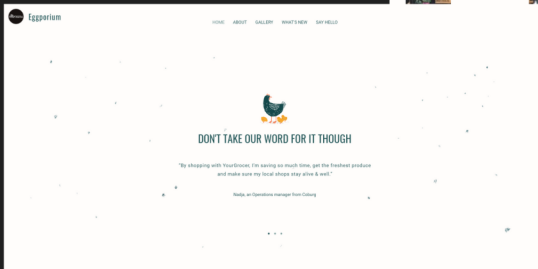
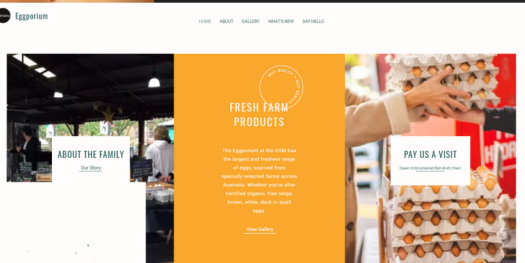
SBMS



For the most part, apart from UX, Web Developing is another field of interest for me. I have developed website for some small businesses in the Queen Victoria Market such as Eggporium, Nautical Replicas, Market Sports and Secret Gully.



EGGPORIUM



This was the final product for Eggporium. Eggporium is an egg distributor located in Queen Victoria Market.

NAUTICAL REPLICAS

NAUTICAL REPLICAS

HOME
STORE →
GALLERY
NEW'S & MEDIA
CONTACT



Pirate Ship - "Black Buccaneer"
Advice: AS\$2500



Broome Pearl Lugger
Advice: AS\$2500



Cruising Sloop
Advice: AS\$2500



NAUTICAL REPLICAS

HOME
STORE →
GALLERY
NEW'S & MEDIA
CONTACT

1 2 3 4



WE BRING YOU THE SEA

Serving customers at Melbourne's Queen Victoria Market for over 30 years

Nautical Replicas are retailers of nautical decor items serving customers throughout Australia via this website and a physical store at Melbourne's Queen Victoria Market.

Sue & Greg Smith started NAUTICAL REPLICAS in 2001 after more than 20 years operating their own wood manufacturing business. Their connection with wooden products has continued with hand-crafted wooden boats as well as a more general selection of nautical decor accessories.

They live in a small fishing village on the top end of Western Port in Victoria and commute to their stall at Melbourne's premier market.

With some 25 years retail experience they pride themselves on offering a broad range of nautical decor accessories, mostly sourced from Asia, and embracing traditional craft skills with a high level of affordability. They are particularly



EDIT CATEGORY ADD PRODUCT

They live in a small fishing village on the top end of Western Port in Victoria and commute to their stall at Melbourne's premier market.

With some 25 years retail experience they pride themselves on offering a broad range of nautical decor accessories, mostly sourced from Asia, and embracing traditional craft skills with a high level of affordability. They are particularly experienced in preparing and packaging their products for travel.

With a catch phrase of "We bring you the sea" Sue & Greg look forward to meeting the decor needs of all sea lovers.

Frequently Asked Questions

Do you make the products you sell?

-Owners, Greg & Sue are woodworkers and for many years produced wooden homewares at their factory in Melbourne. We no longer manufacture but we do use the skills we gained when we select and service the wooden products from other manufacturers and introduce them to our range.

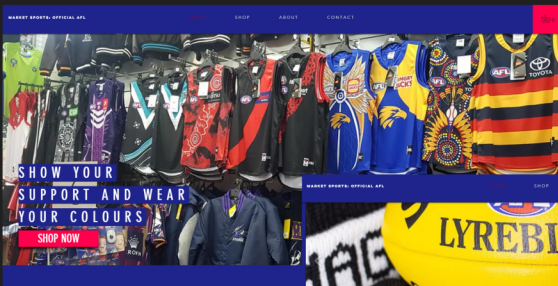
Where do we get our products from?

-Nautical Replicas source globally. We stock quality handmade boats and ships from Asia, solid brass ship's bells from India and yachting caps from England. We source direct from overseas manufacturers or through their agents here in Australia and our goods come in shipping containers or via air freight.

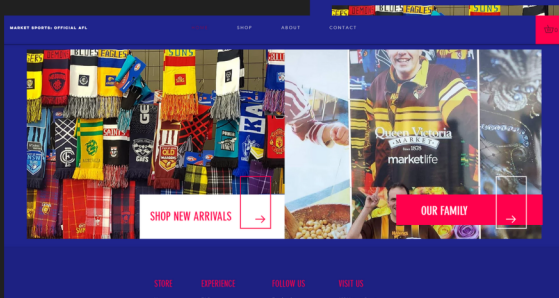
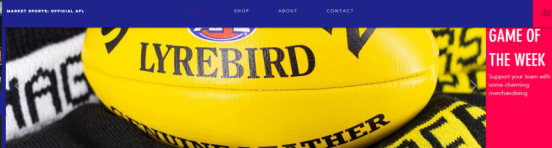
Are the goods handmade?

-Almost everything we sell has a high labour content. Our model boats are either carved from solid wood or hand-formed with individual planking, our bells are cast in foundries using traditional methods, and many of our decorative accessories are made by hand.

This was the final product for Nautical Replicas who specialise in sailing merchandise and boat replicas.

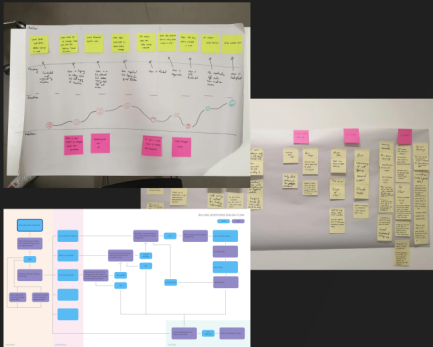


MARKET SPORTS



This was the final product for Market Sports. Market Sports specialise in sports merchandise.

AVA



With two other group members, Sabine Clark-Hoffmann our head manager and Nadya Ang our UI designer, we worked to make a hypothetical Artificial Intelligence Voice Assistant for Telstra. It was challenging creating a good UX for the AVA, the AI, as we were working with no visuals however the experience helped hone in and challenge our knowledge in the field.

VECTOR ART



All the vector art shown is from my Instagram. These are some personal works I've done on Adobe Illustrator.



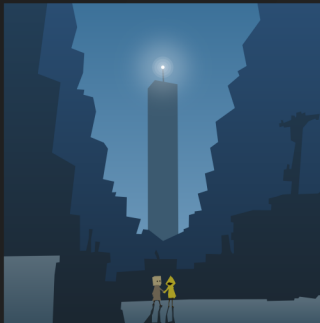
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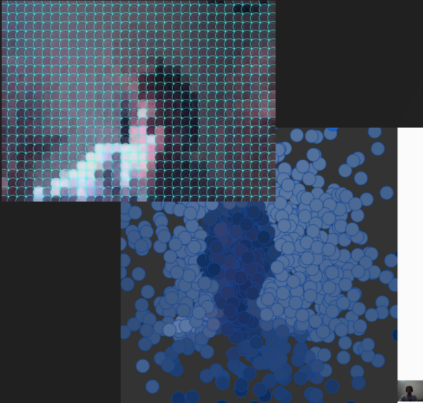


MMXIX



MMXIX was an exhibition held by the 3rd year students of the Digital Media course at RMIT. Apart from taking part in the exhibition, I also helped create the user experience and helped code and publish the website found at mmxixdigitalmedia.com

PROCESSING COMMUNITY DAY



The Processing Community day was an event/exhibition where not only local but also international artists presented their work using either p5 or Processing as their tool. Learn more on my website.

TRUTH BOMB



Truth Bomb is a personal project I worked on during the 2020 quarantine. As it was hard to find work in such troubling times I decided to start a project that would push my coding knowledge and challenge me both creatively and my problem solving skills. You can find the app at:

https://play.google.com/store/apps/details?id=com.tb.truthbomb&hl=en_AU

Truth Bomb

Let's see what you're
hiding, and remember to
have fun



START

INFO

X

What's the strangest dream
you've ever had?



BLENDER EXPERIMENT



I want to experiment with the 3D landscape and see what I could accomplish on blender with my current design knowledge as i used to use the program when i was younger. The result was a donut animation that can be found on my instagram christianferrero5 (<https://www.instagram.com/p/CYOmB3Moin6/>)

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