

# Christian Ferrero

## Phone

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## Email

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## Website

ChristianFerrero.com

## LinkedIn

<https://www.linkedin.com/in/christian-ferrero/>

## Skills

Adobe Suite

Photoshop

Illustrator

After Effects

Premiere Pro

Figma

HTML

CSS

JavaScript

## Objective

To gain work experience, specifically in terms of team building as I believe that this would help me in the future. I plan on working in the digital media industry which is heavily reliant on group projects and contributions. Learning to communicate effectively and to strategize specific situations with team members would also be important.

## Experience

### Digital Designer

2022 - Present

Spotlight Retail Group | South Melbourne

- Worked on a variety of brands with differing goals to meet. These brands include Anaconda, Mountain Designs, Harris Scarfe, Spotlight and Koo.
- Created assets in different channels such as websites, emails, socials, print and motion graphics.
- Communicated between teams to meet deadlines, retain quality and keep consistency.
- Set up backups and templates for our designs in order to keep a library and speed up workflow.

### Digital Consultant

2021 - 2021

Causeis | Narre Warren

- Worked with clients directly to ensure the final product was satisfactory and met all their needs.
- Gained guidance for HTML, CSS and JavaScript from team members that allowed me to further my web development knowledge.
- Assisted in fixing both design and functional mistakes on client websites in a timely manner.
- Workshopped with clients in order to help them understand the systems behind their websites and how they worked.
- Worked on web assets on a variety of clients websites. These clients include REINSW, REIV, the Australian Library and Information Association (AILA) and The Australian Institute of Landscape Architects (AILA).

### UX Designer

2021 - 2021

Hudson Institute of Medical Research | Clayton

- Collaborated with my team in order to meet deadlines and help them achieve their goals.
- Researched what our main objectives were for the website and looked into ways to achieve them.
- Conducted user research from a myriad of users from researchers to the general public in order to make sure all target audiences were giving their input.

## Education

Royal Melbourne Institute of Technology (RMIT) | Melbourne, VIC |  
Course: Bachelor of Design (Digital Media) | 2017-2019

