

# Christian Ferrero

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## Phone

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## Email

Christian.Ferrero.555@gmail.com

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## Website

ChristianFerrero.com

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## LinkedIn

<https://www.linkedin.com/in/christian-ferrero/>

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## Skills

Adobe Photoshop  
Adobe Illustrator  
After Effects  
Premiere Pro  
HTML  
CSS  
Java  
JavaScript

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## Objective

To gain work experience, specifically in terms of team building as I believe that this would help me in the future. I plan on working in the digital media industry which is heavily reliant on group projects and contributions. Learning to communicate effectively and to strategize specific situations with team members would also be important.

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## Experience

### Digital Designer

2022

**Digital Designer** | Spotlight Retail Group | South Melbourne | <https://spotlightgroup.com/srg/> | **Vlado Vragovski: info@mvdesign.net**

Being a part of the Spotlight Retail Group digital design team allowed me to explore multiple brand design styles while also learning from mentors that have been in design since the landscape changed to a more digital focus. I primarily worked on Anaconda and Mountain Designs projects however I also had the chance to work with the Spotlight, Harris Scarfe and Koo teams. The project included working on EDMs, web assets and much more.

### Digital Consultant

2021

**Digital Consultant** | Causeis | Narre Warren | <https://www.causeis.com.au/>

As a digital consultant my role was to not only create digital content but also manage it through the use of HTML, CSS and JavaScript on client websites. When making digital content I made sure to stick to design conventions that would help make client websites appear more contemporary. I also made sure to stick to company conventions for the front end coding as it was important for my teammates and I to all be on the same page.

### UX Designer

2021

Communications Team | Hudson Institute of Medical Research | Clayton | <https://hudson.org.au/> | **Ann Pukallus: ann.pukallus@hudson.org.au**

I volunteered as a UX designer for the design team at the Hudson Institute. During my time there I gained the ability to work in a professional environment. I had to communicate effectively with my team in order to meet deadlines so that other team members could do their part. I was in charge of the user tests which helped gain feedback on our prototype website.

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## Education

Royal Melbourne Institute of Technology, Melbourne, Victoria |  
Course: Bachelor of Design (Digital Media) |  
Graduated in 2019 with Distinction

Camberwell High School, Melbourne, Victoria |  
Graduation date: 20/11/2016 | ATAR: 72.70 | Subjects: Art,  
Visual Communications, Media, French, Mathematical Methods and English